

Photo Credit: Stefanie Blue

Lisane Basquiat®

Legacy Healing Strategist
Keynote Speaker | Corporate Trainer
Creator, Shaping Freedom®

Patterns Are Inherited.
Transformation Is Systematic.
Legacy Is Intentional.

certified WBENC WOMEN'S BUSINESS ENTERPRISE

BIO

Lisane Basquiat® is a Legacy Healing Strategist, keynote speaker, and corporate trainer whose work focuses on inherited patterns, leadership, and legacy.

Drawing from cultural anthropology, neuro-linguistics, corporate executive leadership, and over 20 years of applied experience, she brings a systems-level understanding of how behavior is learned, reinforced, and passed down over generations. She is the creator of the Shaping Freedom® framework, designed to help individuals and organizations identify, interrupt, and transform the behaviors that shape their lives, relationships, and culture.

She is also co-administrator of the Estate of Jean-Michel Basquiat and owner of Hera Hub Carlsbad, a female-focused, collaborative workspace and business accelerator community.

CREDENTIALS

- Board Certified by the Association of Integrative Psychology
- Master Practitioner of Mental and Emotional Release® (MER) Therapy
- Advanced Theta Practitioner
- Accredited Energy Leadership Coach
- Master Practitioner and Teacher of Neuro-Linguistic Programming (NLP)
- WBENC-Certified Women's Business Enterprise
- 2026 EBONY Power 100 Recipient in the Artist in Residence Category
- 2022 Business Woman of the Year by NAWBO San Diego

"It is your birthright to have a life that sets your *soul on fire.*"



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KEYNOTE TOPICS

YOUR PAST IS YOUR PRESENT:
WHY WE REPEAT PATTERNS — AND HOW TO CHANGE THEM

Most people assume their reactions, decision-making, and relationship dynamics are simply who they are. In reality, many of these behaviors are inherited—learned early and reinforced over time. This talk helps participants recognize the patterns shaping how they think, lead, and respond, and introduces a structured way to begin interrupting them.

LEADERSHIP IS INHERITED:
THE HIDDEN BLUEPRINT OF HOW YOU LEAD

Leadership is not developed in a vacuum. The way you make decisions, communicate, and manage others is influenced by what you've learned and experienced over time. This talk helps leaders identify the patterns they bring into their leadership and how those patterns shape team dynamics, culture, and outcomes.

TYPE A, DIFFERENTLY:
REDEFINING DRIVE, PERFORMANCE, AND SUCCESS

High performers are often rewarded for behaviors that eventually deplete them — over-functioning, urgency, and constant output. This talk reframes what it means to be driven, helping participants sustain performance without burnout and lead from clarity rather than pressure.

THE ROOT OF LONGEVITY:
WHY PATTERNS MATTER MORE THAN PRACTICES

The longevity conversation is dominated by practices — what to eat, how to sleep, when to move. But practices can't override patterns. This talk brings Lisane's pattern-interruption framework to the longevity conversation, helping participants understand how inherited stress responses, chronic over-functioning, and relational strain quietly determine the quality and length of their lives — and what it actually takes to change them.

BOUNDARIES:
THE STANDARD THAT PROTECTS YOUR TIME, ENERGY, AND LEADERSHIP

As responsibility increases, so does the demand on time, attention, and capacity. Without clear boundaries, leaders default to over-commitment and diminished effectiveness. This talk reframes boundaries as a leadership standard — showing how they protect focus, strengthen decision-making, and create more sustainable performance.

NEXT GEN LEADERSHIP:
WHAT YOU INHERIT — AND WHAT YOU CHOOSE TO LEAD

Many leaders step into roles already defined — by family, founders, or existing culture. This talk helps participants identify the leadership patterns they've absorbed, understand how those patterns influence their decisions and teams, and choose a more intentional way to lead. Especially relevant for family businesses and succession roles.

Lisane is also available to develop a talk tailored to your organization's specific needs, themes, or audience.

WHAT LISANE OFFERS

All work is grounded in the Shaping Freedom® framework, designed to move individuals and organizations from awareness to sustained behavioral change.

FOR ORGANIZATIONS

SHAPING FREEDOM® FOR ORGANIZATIONS

Organizations don't struggle because of lack of strategy. They struggle because of unexamined patterns in behavior, communication, and leadership. Most training motivates the symptom and asks for a leap of faith. Shaping Freedom® interrupts the root.

A 4-PHASE SYSTEM



AWARENESS
Identify the patterns driving behavior, leadership, and culture



BEHAVIOR CHANGE
Train leaders and teams to interrupt patterns and respond differently



INTEGRATION
Embed new behaviors into daily operations and team dynamics



LEADERSHIP & LEGACY
Scale the work across the organization through internal capability

ENGAGEMENT PATHWAYS

01 // Foundation Entry Point
- Keynote or Awareness Session
- Pattern Break Training

02 // Leadership Track Development Path
- Awareness Session
- Pattern Break Training
- 6-Week Leadership Lab

03 // Full Transformation Complete System
- Executive Awareness Session
- Leadership Lab
- 2-3 Day Intensive
- Integration Retainer

PRIVATE & VIP // FOR INDIVIDUALS AND EXECUTIVES

HIGH-TOUCH PRIVATE PROGRAMS

- **VIP day**: private, full-day intensive with Lisane
- **Small-group retreat**: intimate, invitation-only
- **Executive advisory**: ongoing legacy consultation
- **Legacy work**: generational business and inheritance

LIVE VIRTUAL TRAINING // FOR INDIVIDUALS

YOUR PAST IS YOUR PRESENT

- Identify inherited patterns running behavior and decisions
- Themed sessions: burnout, estrangement, relationships
- A structured, phase-based experience — not a one-off
- Sessions offered quarterly throughout 2026

THE SHAPING FREEDOM PODCAST WITH LISANE BASQUIAT

A long-running platform exploring patterns, leadership, and legacy through real conversations — demonstrating the depth and reach of this work across communities and contexts. Across more than 100 episodes, she has hosted a diverse array of high-profile guests—including Hill Harper, Baratunde Thurston, Rhonda Ross, and forgiveness pioneer Dr. Robert Enright.

2025 SPOTIFY WRAPPED

2025 RISING STAR
Named a Rising Star on Spotify for Creators

2025 MARATHON SHOW
Recognized as a Marathon Show — listeners stay and binge

TOP 25%
Top 25% of all video shows on Spotify globally

ONE OF SPOTIFY'S MOST-SHARED SHOWS OF THE YEAR
One of Spotify's most-shared shows of the year



CLICK TO DOWNLOAD AND LISTEN TO THE SHAPING FREEDOM PODCAST WITH LISANE BASQUIAT

PRESS AND MEDIA

Lisane has also been featured in The New York Times and the Los Angeles Times, and has made appearances on Good Morning America, Tavis Smiley, and the Karen Hunter Show.

EBONY POWER100
2026 Recipient
Artist in Residence

The San Diego Union-Tribune
'Co-working space brings...'

SiriusXM SATELLITE RADIO
'Lisane Basquiat'

FOX 5
'Lisane Basquiat Day

LEIMERT PARK — KBLA TALK 1580 EST. 2021
"Your Past Is Your Present"

BAZAAR
'Reframing Basquiat'

Rolling Stone
"Basquiat's Sisters Take..."

VICE
'A New Basquiat...'

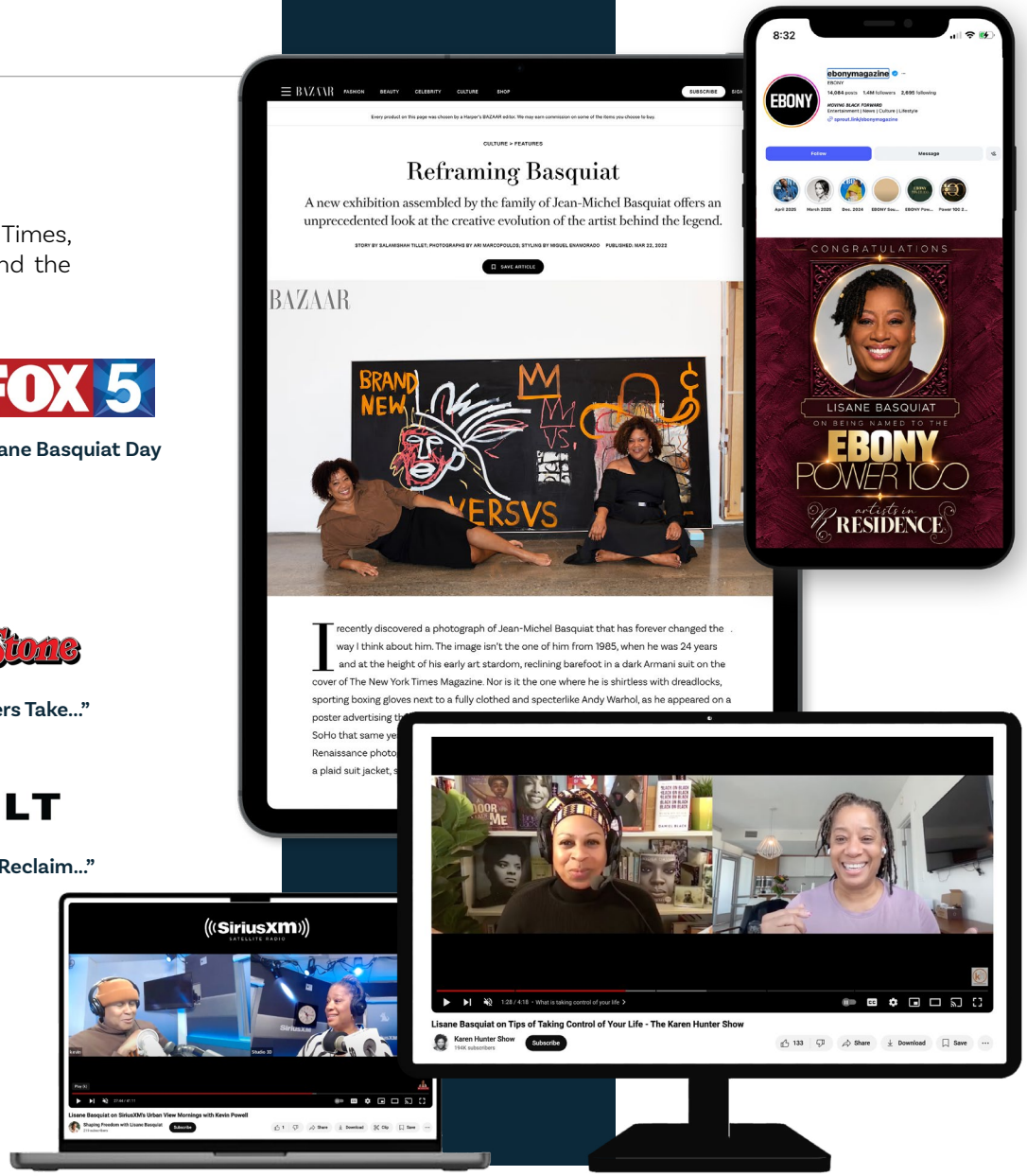
morning edition NPR NEWS
"An Intimate Look at..."

REVOLT
"Basquiat's Sisters Reclaim..."

EDITION
"Long Live the King..."

shondaland
"Changing How We See..."

the Takeaway
"King Pleasure"



KEYNOTES AND OTHER SPEAKING ENGAGEMENTS

Lisane integrates personal and professional leadership, spirituality, and personal connection. This approach sparks entertaining and revealing “a-ha” moments that bring about sustainable transformation.

PAST ENGAGEMENTS

Global Exchange | Atlanta // March 2026
Building a Life of Purpose Keynote

Julius Baer // February 2026
Family Legacy and Next-Gen Leadership, Lausanne

JP Morgan Miami Summit 2026 // January 2026
Legacy, Branding, and the Human Side of Stewardship

Vanguard Culture Mashup | San Diego // November 2025
Opening Keynote

Hirshhorn Museum and Sculpture Garden | Smithsonian //October 2025
Shaping the Legacy of Jean-Michel Basquiat

Actively Black // October 2025
This is not a fashion show walk for NYFW

St. Albans School | DC // October 2024
Living Your Dreams, Authenticity, and Personal Integrity, All School Assembly

TD Securities // August 2024
Empowered Futures, Martha’s Vineyard Fireside Chat

Jenesse Center Youth Summit // January 2024
Building a Legacy of Healthy Relationships Keynote

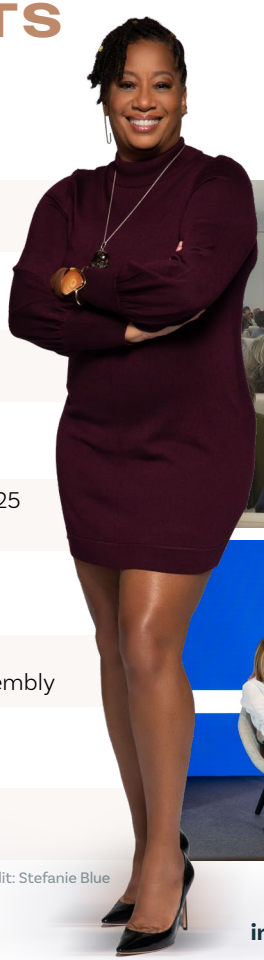








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“Even though we had a small audience, it was a truly inspiring, cozy, and intimate chat, and we are very appreciative of you sharing your perspectives and experiences so authentically with our guests.” - Julius Baer Team

CONTACT

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For Speaking, Organizational and VIP Experiences:
Please complete the inquiry form at
lisanebasquiat.com/contact

A MESSAGE FROM LISANE



Photo Credit: Stefanie Blue